

The Harvey & Ellen Weisenberg **Special Needs Resource App** for iOS and Android Devices

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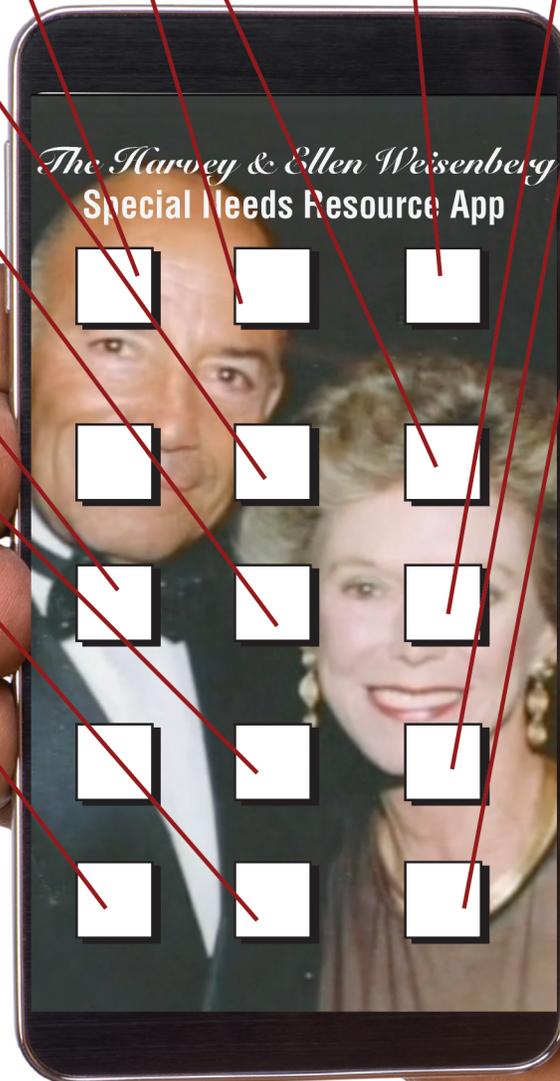
Your Rights
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A Personal Message from Harvey & Ellen Weisenberg

God has blessed us with a special child, and a mission – to help special children and people with special needs throughout New York State.

Now that Harvey has retired as a New York State Assemblyman, the mission continues in a new form: The Harvey & Ellen Weisenberg Special Needs Resource App. This groundbreaking new app will be a multifaceted resource that caregivers and families of our special people can turn to in a multitude of ways. The App will include information about the rights of our citizens with special needs as well as about educational programs. Information will be provided about agencies, organizations and other resources that serve people with special needs. Families may find comfort in the first person, videotaped stories of others of like experience.

We hope this new resource, which will be available on both Android devices via Google Play and iOS devices via the Apple App Store, will make the challenges of the lifetime of caring for our special family members just a little bit easier.

We ask your help in bringing our App to fruition. The Harvey & Ellen Weisenberg Special Needs Resource Corp. is organized in N.Y. State as a 501(c)3 tax exempt organization, which can accept tax deductible donations, to the extent allowable by law.

Donors will have the opportunity to be listed within the App.

Please make checks payable to: “The Harvey & Ellen Weisenberg Special Needs Resource Corp” or “Weisenberg Special Needs Resource Corp.,” and mail to 730 West Broadway, 5G, Long Beach, NY 11561, or visit HarveyAndEllenWeisenberg.com and look for the “Donate” button.

Any donation will be greatly appreciated.

Harvey and Ellen Thank You!

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Overview

The Harvey And Ellen Weisenberg Special Needs Resources App (hereafter referred to as “the App”) will be a resource for the special needs community – people with special needs and their families and caregivers (hereafter referred to as “the community”). Through this App, which will be available on both iOS (iPhones) and Google Play (Android phones), the community will be able to learn about their rights. Users will be guided to and directly connected with community and government resources as well as advocacy groups. They will also learn of product trends that may be helpful to the community, and find support via community groups and written and videotaped stories of people like themselves.

Where The Money Goes

100% of your donations go to the building, maintenance, and dissemination of our App. None of our directors draws a salary.

To Be Built In Stages

The App will be built by eFace Media, a marketing firm founded in 1989 that offers a variety of media and business-related services, including Apps, to businesses in the New York metropolitan area.

Stage 1 will focus on collecting and disseminating information helpful to the community in New York State (see below for details), with a particular focus on people with developmental disabilities.

Stage 2 will expand the focus of the App beyond New York State and will include more detailed information for other special needs communities beyond those with developmental disabilities.

Regular Updates

Information contained in the App will be updated as needed and will include:

Harvey & Ellen’s Story, Ricky’s Story, Harvey and Ellen’s Work, Laws Surrounding Special Needs (in NY State), Rights, Education, Products & Technology, Stories of Hope, Community Resources, Advocacy Groups, Benefactors, Government Resources, Elected Officials, Contact Us.

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The App

Sections of the App are described below, all of which will be available at the click of a “button.”

About Harvey and Ellen

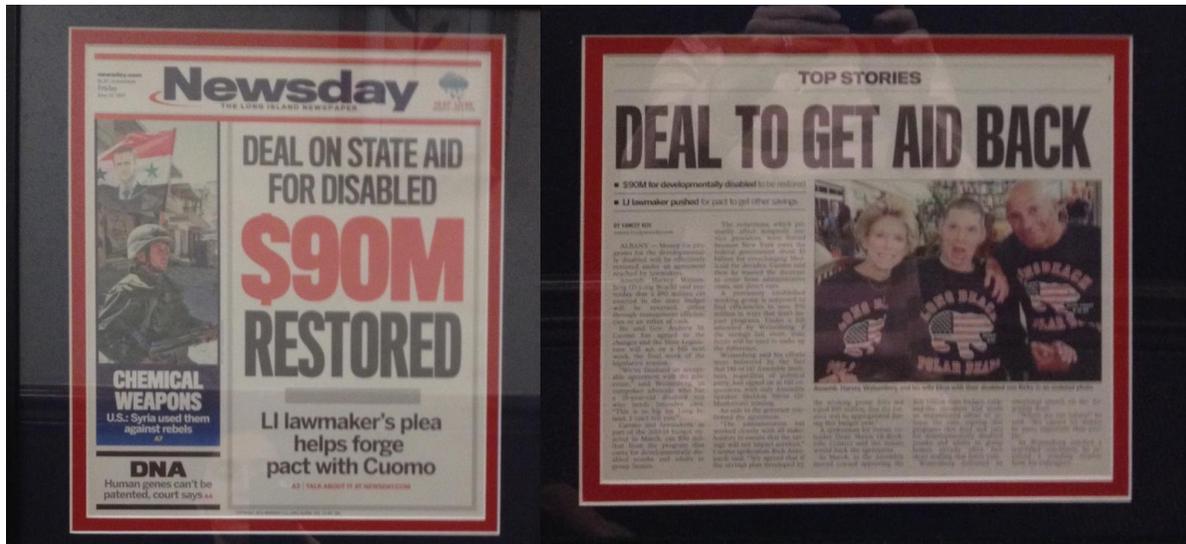


Harvey and Ellen Weisenberg have been a trailblazing force in the special needs community for decades, motivated in part by their son, Ricky, who has significant developmental disabilities. Harvey’s work as a N.Y. State Assemblyman, along with the efforts of his wife, Ellen, a former nurse, have added to the quality of lives of many thousands of people with disabilities, and their families, and caregivers everywhere. Harvey and Ellen’s work has delivered services that might otherwise have been lost, including the establishment of Angela’s House, which assists families caring for medically fragile children living at home with their parents or in special homes that offer 24 hour nursing care. Harvey’s tireless work led to the restoration of \$90 million to the N.Y. State Budget, funds slated for removal, which would have been devastating for New York residents with special needs and their families and caregivers.

In addition, Harvey has achieved the passage of many bills that have helped so many people in various areas of life. Harvey’s fight against skin cancer is well known to hundreds of thousands of Long Islanders due in part to the long running billboard on Rockaway Turnpike in the 5 Towns area of Long Island featuring his Speedo-clad image. Harvey worked to inform consumers about the lack of expiration dates on most sunblock and sunscreen products, a potentially deadly problem that Assemblyman Weisenberg fought for decades to change through his legislation.

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Harvey also fought to bring about the passage of Jonathan's Law, which mandates that families of people residing in or spending time in facilities licensed by the state are notified in a timely manner of any allegations of abuse. The law also set forth a formal investigative process. Both of these provisions in Jonathan's law were sadly lacking prior to its enactment. Harvey has consistently advocated for people with special needs, who, he insists, must be recognized as human beings with undeniable rights to the services they are entitled to.

Harvey has fought to simplify the application process for people who are in need of services through the NYS Office of People with Developmental Disabilities (OPWDD).

Harvey fought successfully to pass Louis' Law, named for Louis J. Acompora. The law requires that all schools in New York State have AEDs or defibrillators on the premises. Louis' parents, Karen and John, created a foundation in their son's name to ensure that many lives would be saved through the use of defibrillators.

Harvey was successful in his effort to ensure a new generation of people will receive instruction in saving lives. A bill he sponsored was signed into law that requires the Board of Regents to institute cardiopulmonary resuscitation (CPR) instruction as part of the health curriculum in high schools.

Harvey and Ellen's story, which is also a beautiful love story, will be told from within the App.

Even though Harvey is now retired from the N.Y. State Assembly, he has not retired from fighting for people with special needs. Toward this end and inspired by their son, Ricky, Harvey and Ellen have formed The Harvey and Ellen Weisenberg Special Needs Resource Corp., a not-for-profit charitable entity organized in N.Y. State as a 501(c)3 tax exempt organization, which can accept tax deductible donations to the extent allowable by law.

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Ricky's Story & Children with Special Needs



Currently in his 50s, Ricky Weisenberg is severely disabled, and yet by inspiring his parents, Ricky has helped many thousands of people, work that can now continue, utilizing the most up-to-date technology, through the App. Ricky's personal story will be told from within the App. Hopefully his story can inspire others who are similarly situated, and their families and caregivers, not to give up hope. The App will be a resource for the special needs community in a variety of ways.



Laws

From the ADA to Jonathan's Law to new laws that impact the lives of the community, we will seek out authoritative sources of information to enumerate and explain laws that impact the lives of our community from within the App.

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Your Rights

Information about the rights of people with special needs will be collected from authoritative sources, and links will be provided so that these rights can be understood by the families and caregivers we serve.

Education

The education of people with disabilities is a many sided issue. Links to information and programs will be provided within the App.

Products and Technology

As new technologies, products and trends are developed which may enhance the quality of life for those with disabilities, we will work to explore and explain from within the App.

Stories of Hope

First person accounts of our community members will be catalogued and offered as comfort and to provide insight to the users of our App.

Community Resources



A variety of community resources that cater to our community, from transportation to meal options, will be explored from within the App. Links will be provided.

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Advocacy Groups

The App will explore and link to advocacy groups that support our community.

Benefactors

The App may list those who contribute to its creation.

Government Resources

Government agencies or other entities of interest to the community will be enumerated, along with clickable links.

Elected Officials

Links to contact information for elected officials will be provided.

Contact Us

Contact information to eFace Media, who will be developing the site, and to Harvey and Ellen's web site: HarveyAndEllenWeisenberg.com will be provide from within the App.

Harvey and Ellen have dedicated a special bench on the Long Beach boardwalk

The plaque on the bench reads:

*“Dedicated to Ricky, our special child, and all special children,
for the joy and happiness they bring to our world.”*



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